

XINGMING LI

UX Designer, Seattle based

PORTFOLIO

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password:design1027

LINKEDIN

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CONTACT

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SKILLS

UX design

UI design
User research
Usability testing
Interaction design
Wireframing
Prototyping
Responsive design

TOOLS

Figma

Sketch
UXPin
Cursor
Principle
Photoshop
Illustrator

EXPERIENCE

UX Designer - L5 | Amazon

March 2022 - Present, Seattle WA, US

Designed and led the end-to-end user experience of a web-based tool for managing Amazon issued devices(macOS, Windows and FireOS). Improved usability and reduced administrative effort through close partnership with engineering and product teams.

UX Designer(contract) | Microsoft

May 2020 - March 2022, Seattle WA

Building end-to-end experiences tailored for 3rd-party apps in Microsoft Teams. Designing for the bot, message extension, and adaptive cards framework in Teams desktop.

UX Designer | Parent Lab Inc

Aug 2019 - Feb 2020, Seattle WA

Designed and launched the Parentlab website which provides audio courses of parenting skills. Added new features to improve the user experience. Work closely with the engineers, the product manager from the ideation, research, design to the implementation.

UX Designer | Easyrent Corporation

June 2018 - May 2019, New York City

Designed a mobile solution that makes the experience of house renting easier for international students in NYC. Collaborated with the marketing team and a product manager to ideate and iterate design.

EDUCATION

New York University

Sep 2016 - May 2018, New York City

Master of Arts in Digital Media

Northeastern University at Qinhuangdao

Sep 2012 - June 2016, China

Bachelor of Engineering in E-Commerce