

XINGMING LI

UX Designer, Seattle based

CONTACT

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PORTFOLIO

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LINKEDIN

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SKILLS

UX design
UI design
User research
Usability testing
Interaction design
Wireframing
Prototyping
Responsive design

TOOLS

Figma
UXPin
Cursor
Principle
Photoshop
Illustrator

EXPERIENCE

UX Designer | Amazon

March 2022 - Jan, 2026, Seattle WA, US

Designed enterprise web platform experiences for Amazon device management and security, transforming complex, data-dense workflows into intuitive and efficient experiences. Crafted scalable solutions within the AWS design system, including a multi-tenant platform rebrand and end-to-end design for deployment automation and role-based access features.

UX Designer | Microsoft

May 2020 - March 2022, Seattle WA

Designed for app integrations within Microsoft Teams. Created cohesive cross-surface experiences across bots, message extensions, adaptive cards, and meeting extensibility. Established interaction patterns and user flows aligned with Teams desktop environments to ensure consistency, usability, and platform compliance.

UX Designer | Parent Lab Inc

Aug 2019 - Feb 2020, Seattle WA

Designed and launched the Parentlab mobile web which provides audio courses of parenting skills. Work closely with the engineers and the product manager from product ideation, research, design to the implementation.

UX Designer | Easyrent Corporation

June 2018 - May 2019, New York City

Designed a mobile solution that makes the experience of house renting easier for international students in NYC. Collaborated with the marketing team, product managers and software engineers to ideate and iterate design.

EDUCATION

New York University

Sep 2016 - May 2018, New York City

Master of Arts in Digital Media

Northeastern University at Qinhuangdao

Sep 2012 - June 2016, China

Bachelor of Engineering in E-Commerce